

FALL 2008

Connection

SYRACUSE UNIVERSITY

Library

DEAN'S COLUMN Words of Welcome



Welcome to *The Library Connection*, our new publication designed to inform you of the latest news, resources, and services available at Syracuse University Library. Now more than ever, the library is bustling with activity as we

address the changing needs of our patrons. These changes include not only how we deliver information and services, but also the spaces and places in which this information is received and used. For example, when users now enter Bird Library, they are no longer greeted by a wall and turnstiles impeding their entrance, but by open space and

reconfigured service and study areas. This newsletter will keep you up to date on these changes, and feature profiles of new personnel, collections, services, and events.

Thank you for taking the time to read and learn about us. I would appreciate hearing from you as to what you would like to read about in this publication. You can submit story ideas, comments, or general inquiries by using the contact information located on page 3. We look forward to developing new relationships with you through *The Library Connection*.

Cordially,
Suzanne E. Thorin
Dean of Libraries



PEOPLE

New Appointments



Charlotte Hess, Associate University Librarian for Collections and Scholarly Communication

Charlotte Hess guides new initiatives to evaluate, strengthen, and promote the collections of the SU libraries. She also provides leadership in developing goals and determining policies and directions to meet the challenges of the changing modes of scholarly communication. She can be reached at 315-443-5528 or hess@syr.edu.

Hess was director of library and information services at the Research Library of the Workshop in Political Theory and Policy Analysis at Indiana University since 1989. She is founder of the Digital Library of the Commons at Indiana University and served

as its director from 2000-08. She previously served in several librarian positions at Indiana University and has been a presenter or planner for numerous national and international professional conferences. Most recent in her extensive record of publication is *Understanding Knowledge as a Commons: From Theory to Practice* (MIT Press, 2007), which she co-edited.

Hess earned a bachelor's degree with honors in Germanic languages and a master's degree in library science from Indiana University, and has done graduate work in comparative literature.

Scott Warren evaluates, strengthens, and promotes the science and technology collections of the Syracuse University Library in alignment with the teaching and research needs of the University. He can be reached at 315-443-9771 or sawarr01@syr.edu.

Warren was associate director of the Burlington Textiles Library and Engineering Services at North Carolina State University. He served in several librarian positions while at NCSU, where he began his career as an NCSU Libraries Fellow. Warren has published in *The Journal of Interlibrary Loan*; *Document Delivery & Information Supply*; *Technical Services Quarterly*; and *Libri*, among other journals, and has presented at numerous national

conferences. He has an extensive record of library service while working at NCSU, where he served on and led numerous committees, including the North Carolina State University Librarians Association. He is also a member of the American Society for Engineering Education's Scholarly Communication Committee (Engineering Libraries Division).

Warren earned bachelor's degrees in astronomy, mathematics, physics, and history from the Pennsylvania State University. He also earned a master's degree in library and information studies from the University of Wisconsin-Madison and was nominated for membership in the Beta Phi Mu library honor society.



Scott Warren, Bibliographer for Science and Technology

PEOPLE

New Appointments



K. Matthew Dames, Copyright and Information Policy Adviser

In this newly created position, K. Matthew Dames G'01 provides strategy, advice, guidance, and education to the library on copyright, fair use, and information policy issues, and he assists the library in effectively delivering information, scholarship, and related services to the University and its constituents. Dames will work with members of the University community, including faculty, who seek guidance on copyright or policy issues that affect scholarship and research. He can be reached at 315-443-8508 or kmdames@syr.edu.

Reporting to the University Librarian and dean of the library, Dames manages the library's copyright web site and copyright permissions initiatives, and will continue serving as a member of the University Committee on Copyright.

An alumnus of the School of Information Studies, Dames is enrolled in the school's

doctoral program, where he is researching rhetoric and framing in information policy. He has served in academic positions at Syracuse University and has written extensively on copyright and information policy matters, both as the executive editor of *Copypense* and for several publications. His honors include being named a University Fellow; serving as a research fellow at the Institute for the Study of the Judiciary, Politics, and the Media; receiving an Institute of Museum and Library Services (IMLS) Future Professoriate fellowship; and completing a post-graduate fellowship at the Georgetown University Law Center. He received the 21st Century New Librarian award from the iSchool in 2003 and is a member of the Beta Phi Mu library honor society.

Dames earned a bachelor's degree in business from Bernard M. Baruch College and a law degree from Northeastern University School of Law.

The Library Connection, a semi-annual publication of the Syracuse University Library

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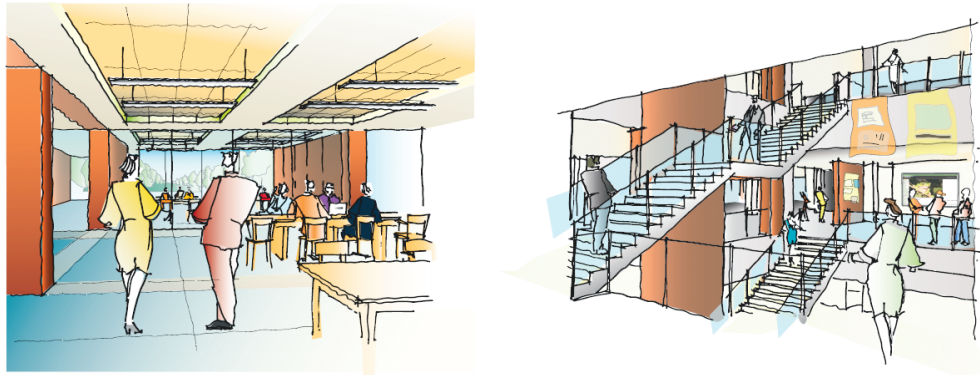
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Learning Commons: a new service model

SU Library is developing a Learning Commons (LC) on the lower three floors of E.S. Bird Library to facilitate collaboration and interaction among undergraduates. Learning Commons, which have become popular in academic libraries, are designed to provide the resources, technology, and ancillary services geared specifically toward undergraduate curricular and research needs. SU Library's LC will feature a flexible furniture layout, open floor plan, and easy access to a range of technology and learning resources that support individual and group work.

SU Library's LC will include a multimedia lab, presentation practice rooms, adaptive technology rooms, and both quiet and social spaces. The space will incorporate natural lighting, creative and functional use of color, and flexibility. Users will be able to rearrange movable tables, chairs, and dividers.

As the LC planning progresses, the library will partner with other SU units to design appropriate spaces within the LC. Likely partners include the Tutoring and Study Center, Career Services, the Writing Program, the Academic Integrity Office, and the Office of Disability Services.

Some changes occurred last spring, when the café was added, and the library began testing a new arrangement of first-floor service areas. Additional changes are taking place this fall, including a 24-hour schedule (Sunday morning through Friday evening) for these three floors and a new service desk. The library's service areas are being clearly defined, so it will be obvious where to go with what type of question, whether related to circulation, reference, reserves, or direction.

This fall, the staff is working with architects on designing the space. As noted in the library's master plan, the Learning Commons will encompass the lower level and first and second floors. Research services and collections will be based on the third floor, and the fourth and fifth floors will be devoted to circulating print collections. By January 2009, the former Media Services department will be integrated into the Learning Commons and the Research Floor.

Lesley Pease, the director of the Learning Commons, oversees the three-floor operation and is responsible for developing plans and partnerships. Brandi Porter, the associate director, is responsible for day-to-day operations and supervising staff.

PROFILE Anthropologist – Librarian

Library is fertile ground for resident anthropologist-librarian

Nancy Turner is not your typical librarian. One day she's roaming the floors of Bird Library jotting down notes about how students are sitting and interacting with one another while they study. The next day, she's sitting with students on the first floor of the library chatting with them while they draw their ideal library with markers and crayons. Some may wonder what she's up to, unaware that she's conducting serious research as a part of her anthropological study of library users.

Turner is the senior program officer for research and analysis, charged with finding out what library users need and how effective the library is at meeting those needs. Equipped with her degrees in anthropology, social science, and library and information science, she uses a "toolbox of methods" to make her discoveries. She conducts personal interviews, structured surveys, and usability testing with Syracuse University students and faculty to better understand how they are using the library and what improvements they desire to help them succeed academically. Turner also conducts quantitative

research to determine the library's impact across campus. She's discovered that in one 15-minute block of time, students from 24 departments at seven schools and colleges came in to use library resources and services. She collects information in a systematic, data-driven way to help uncover ways the library can change with users as new technologies emerge and research needs develop.

Turner thinks the best way to get at this information is by surveying library users, asking why they came to the library and what services are most important to their area of study. "I believe talking with patrons directly is the best way to gain honest insight into how they view the Library," she says. She takes her conversations to library administration, where students' concerns are considered. University Librarian and Dean of Libraries Suzanne Thorin believes Turner's work demonstrates the library's commitment to supporting the campus community. "Nancy's position exemplifies Scholarship in Action," Thorin says. "It's putting the students' needs first to ensure that we're doing all we can to help them succeed academically."





Collections

SU Library adds China Data Online and Science Reference Center and Scopus databases

Syracuse University Library now subscribes to China Data Online, the product of a collaboration between the University of Michigan's China Data Center and All China Market Research Co. Ltd., as well as Science Reference Center from EBSCO and the Scopus database.

China Data Online provides comprehensive information on China's economic and social development at national, provincial, county, city, and industrial levels. Data includes economic, industrial, agricultural, and population census data for all provinces, cities, counties, and townships of mainland China, among many other details taken from statistical yearbooks produced by the National Bureau of Statistics of China.

For more information about China Data Online, contact Marty Hanson at mjhanson@syr.edu or 315-443-1947.

Science Reference Center is a comprehensive research database that provides access to a wide range of full-text science-oriented content. It contains more than 630 full-text titles, including leading science encyclopedias, reference books, and periodicals, as well as biographies and images. It offers broad coverage of science disciplines, including biology, chemistry, Earth and space science, environmental science, health and medicine, history of science, life science, physics, and zoology. Science Reference Center is especially strong in meeting general or introductory science research needs. For more information or to arrange a demonstration, contact Janet Pease at 315-443-9768 or jlpease@syr.edu.

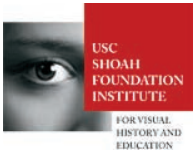
The library has also added the Scopus database, published by Elsevier. Scopus is a comprehensive, multidisciplinary abstract

and citation database covering scientific, engineering, medical, and social sciences information. In addition to title, author, and subject searching, Scopus provides cited reference searching capabilities, links to full-texts, saved searches, and an alert feature.

Scopus covers 15,000 peer-reviewed and open access journals from more than 4,000 publishers, more than 600 trade publications, 500 conference proceedings, 200 book series, and 22 million patent records from five patent offices, as well as millions of scientific web pages. References and cited reference information are provided from 1996 forward. Scopus is updated daily.

For more information about Scopus or to schedule a demo, contact Elizabeth Wallace at elwallac@syr.edu.

Shoah Visual History Archive of Holocaust survivor and witness testimonies



Syracuse University Library now offers access to the world's largest archive of visual histories of the Holocaust. The Shoah Foundation Institute's Visual History Archive at the University of Southern California (USC) includes nearly 52,000 video testimonies of Holocaust survivors, rescuers, and other witnesses gathered by the Shoah Foundation. The interviews, which are in 32 languages, were conducted in 56 countries between 1994 and 2005. Syracuse University is one of only 10 partner universities worldwide that provide students, faculty, staff, and the general public access to the complete archive.

The USC Shoah Foundation Institute grew out of Survivors of the Shoah Visual History Foundation, established by film director Steven Spielberg following the release of *Schindler's List*. The project's purpose was to document the experiences of survivors and witnesses of the Holocaust. About 90 percent of the interviews are with Jewish survivors of Nazi persecution; but the archive also represents political

prisoners, Roma and Sinti (Gypsy) survivors, homosexuals, and Jehovah's Witnesses, along with liberators, witnesses, rescuers, and aid providers.

Users can search more than 50,000 geographic and experiential keywords, the names of every person mentioned in the testimonies, and biographical information for each interviewee. A selection of testimonies will be immediately available at SU; users can request that other testimonies be delivered to SU's local server. The Shoah system makes use of Internet2, a new network to transfer large files. Users must be on the SU campus to access the Visual History Archive, which is located at vha.usc.edu/.

For more information about the Shoah archive or to arrange a demonstration, contact Lydia Wasylenko at 315-443-4692 or lwwasyle@syr.edu.

Copyright Developments

Syracuse University Library has undertaken a number of activities aimed at helping library users better understand the complexities of copyright law and its fair use provision. Vice Chancellor and Provost Eric Spina announced a new University Committee on Copyright and a comprehensive University program to address matters of copyright compliance and fair use on campus in fall 2007.

To better equip library staff with an up-to-date and thorough understanding of the copyright and fair use issues related to the provision of library resources and services, Kevin Dames, doctoral fellow and adjunct professor in the iSchool, provided

an in-depth workshop for library employees. Sixteen librarians and library staff members attended the weeklong intensive program in June.

Dames, who was subsequently appointed library copyright and information policy adviser (see related story on page 2), created the customized program to focus specifically on library strategies and the best practices for compliant, efficient, and ethical use of copyrighted material.

At this time last year, the library had moved its course reserve function into Blackboard, which provides registered students password-protected access to

their course materials, a key component in copyright compliance. Since a Blackboard course is created for every class taught on campus, library staff members are now able to place articles, excerpts of books, and other materials directly in each course for which faculty have requested reserve materials. Using Blackboard for reserves does not require the faculty member to use any of Blackboard's other features. Library reserves staff have helped a number of faculty successfully transition their course reserves onto Blackboard throughout the past year. For more information, contact Access Services Librarian Rob Capuano at rgcauan@syr.edu.

Recent Grants

Andrew W. Mellon Foundation

Syracuse University Library has received a number of significant grants in the past year, including two from the Andrew W. Mellon Foundation that total more than \$300,000. In November 2007, SU Library received a \$53,000 planning grant from the foundation to conduct an ethnographic study of academic and library cultures. The grant, titled “Patterns of Culture: Re-aligning Library Culture to Meet User Needs,” will develop insights into how teaching, learning and research are being conducted in a highly-ranked professional school (Newhouse) and map how closely library services and resources synchronize with the school’s needs.

Results of this project have already begun to inform changes to library organizational structures and services, including new models for developing library collections and the creation of customized services for faculty and students. The project also developed a model for data gathering and analysis that can be used to investigate other SU schools, departments, and colleges.

Suzanne Thorin, University librarian and dean of libraries, and Nancy Turner, senior program officer for research and analysis, are co-principal investigators on the project, assisted by Ilka Datig, a graduate student in the School of Information Studies who has a master’s degree in cultural anthropology. Other project team members include librarians Nicolette Dobrowolski, John Olson, Michael Pasqualoni, Bonnie Ryan, and Ann Skiold.

Focus on Belfer

In March 2008, the Mellon Foundation awarded SU Library a \$250,000 grant for the creation of its detailed catalog records of the historical 78-rpm sound recordings held by the Belfer Audio Laboratory and Archive. SU Library became a partner in a Mellon-funded 78s cataloging project, joining Yale University, the New York Public Library for the Performing Arts, and Stanford University.

The 14-month grant project focuses on 9,000 recordings on the Decca label, which had contracts with such performers as the Mills Brothers, Guy Lombardo & the Royal Canadians, the Ted Lewis Band, Tommy and Jimmy Dorsey, Judy Garland, and the Andrews Sisters and was the third-largest producer of 78-rpm recordings in the United States.

Access to complete and accurate information about these recordings will enable scholars and others to locate materials that document social and cultural mores, performance practices, and historical theories. These newly created records will be fully searchable in SU Library’s online catalog and will be added to the WorldCat database, along with those from the partner institutions.

SU Library’s Belfer Archive is one of the five largest sound recordings repositories in the United States, with a collection of more than 500,000 recordings representing America’s cultural history in recorded sound.

Delmas Foundation grant funds digitization of cylinder recordings

The Gladys Kriebel Delmas Foundation also provided funding for a sound recordings project. The \$25,000 grant supported a project to digitize, preserve, and provide access to the Belfer Archive’s cylinder collection. Cylinders were the earliest form of commercially produced sound recordings, dating from 1877 to 1929.

The Belfer cylinder collection is the largest collection of commercially released cylinders held by a private institution in North America. It includes 22,000 cylinders that represent 12,000 discrete recordings of a variety of performances. The grant will support digitization of 6,000 cylinders that have not already been digitized at other institutions. Access to the digital recordings will be provided on the Web.

Special Collections Research Center awarded National Historical Publications and Records Commission grant for cartoon collections

In May, Syracuse University Library’s Special Collections Research Center received a \$79,440 grant from the National Historical Publications and Records Commission for processing 134 collections of original cartoon art. The funds will help support a full-time project archivist for two years.

SU’s collection of original cartoon art is among the most comprehensive in the United States. It includes more than 20,000 original serial and editorial works by more than 170 artists. Among the cartoonists represented are Bud Fisher (*Mutt and Jeff*), Mort Walker (*Beetle Bailey*), Hal Foster (*Prince Valiant*), and Morrie Turner (*Wee Pals*). The editorial and political cartoonists represented include William Gropper, F.O. Alexander, and Carey Orr. The archivist will ensure the cartoons are housed in archival-quality containers and create online search aids.

For the full list of the commission’s 2008 grants, visit www.archives.gov/press/press-releases/2008/nr08-106.html. For more information on this project, contact Sean Quimby, director of the Special Collections Research Center, at 315-443-9759 or smquimby@syr.edu.

Enhancements to the SUMMIT Online Catalog

Library technology staff members have made a number of enhancements to the library catalog interface to improve its usability in response to faculty and student suggestions. Some of the most notable changes include the following:

- Bookmarking/tagging feature to share records using del.icious.us and other tagging tools
- Persistent linking of records
- Improved record printing
- A “More Like This” tab providing additional information about the table of contents, reviews, and portions of the book in other tools, such as World Cat, Amazon, and Google Books
- One-click access to e-journals and interlibrary loan services
- A personal “Bookbag,” which allows users to save up to 25 search queries and selected bibliographic records
- Book cover images when available

Digital Library partnership with the Central New York Library Resources Council (CLRC)

Syracuse University Library is partnering with the Central New York Library Resources Council (www.clrc.org) to develop a regional digital library collection. The project will provide access to the digital collections of CLRC member libraries throughout the Central New York area. CLRC will purchase CONTENTdm, a digital asset management software tool, and SU Library will host the system

and provide technical support and maintenance.

All CLRC members, including academic, special, hospital, school, and public libraries, as well as other library systems, are eligible to contribute items and collections to the hosted service. CLRC digital collections will be freely accessible on the Web.

For more information on this project, contact DeAnn Buss at 315-443-2977 or dmbuss@syr.edu.



Partnerships

Students contribute Chinese library collection

Syracuse University Library has partnered with the Chinese Students and Scholars Association (CSSA) to build a collection of books in Mandarin Chinese to connect members to their culture while on campus.

CSSA was established to help Chinese students and faculty members acclimate to the University by providing support services and networking opportunities. Organization members approached library officials

about this project when their members expressed frustration at the lack of printed Chinese reading materials. An agreement was reached whereby CSSA collects and delivers donated books to the library and the library maintains the collection, which is located on the second floor of Bird Library. The library purchased new shelving for the collection and programmed library computers to search in both Chinese characters and English.

Currently the collection includes 256 titles, with 500 more books expected this fall. Most of the titles are academic and scholarly texts, but the collection also includes leisure reading and reference materials such as dictionaries, writing guides, and preparation books for standardized tests.

The CSSA purchased books with money raised from its annual fundraiser and collected donated books from family and friends. Each year, the organization sends a wish list to first-year students from China asking students to bring one book from the list to donate to the library. Books are also donated by authors and academics in China who want to have their works available in Syracuse University Library.

Hui Zhao, director of the Chinese library project



Antje B. Lemke Seminar Room

For faculty interested in teaching with rare books, manuscripts, archives, and other materials from the Special Collections Research Center (SCRC), Syracuse University Library now offers a seminar room, located adjacent to the SCRC reading room on the sixth floor of E.S. Bird Library. The Antje Bultmann Lemke Seminar Room provides a classroom setting for faculty wanting to incorporate in-depth work with SCRC resources in their courses.

The Lemke Room is equipped with state-of-the-art audiovisual technology, including a high-definition Wolfvision document camera that projects images onto a 65-inch high-resolution LCD display equipped with SmartPanel technology. Using SmartPanel, faculty can annotate images of rare items with digital ink and save the resulting image files for further review.

SCRC provides more than 100,000 printed works and 1,200 archival collections, including important editions, manuscripts, documents, letters, diaries, drawings, photographs, and memorabilia representing a range of subject areas, individuals, and organizations. SCRC librarians and staff can provide instructional

presentations or advise faculty on possible resources for use with specific classes or disciplines.

The Antje Bultmann Lemke Seminar Room officially opened on May 2, 2008 with a ceremony presided over by SU Vice Chancellor and Provost Eric F. Spina. During the past two years, the Syracuse University Library Associates and Syracuse University Library raised \$150,000 to build the room in honor of Antje Bultmann Lemke. Lemke, an information studies professor emerita, has been a member of the Library Associates since 1960. She is a world-renowned Albert Schweitzer scholar and translator, and she was instrumental in bringing America's largest collection of Schweitzer papers to Syracuse University Library.

The Lemke Seminar Room may be scheduled between 9 a.m. and 5 p.m., Monday through Friday. SCRC will also make every effort to accommodate classes that meet outside of these hours. Those scheduled to teach in the Lemke Room will be invited to attend a brief orientation session. For more information or to make reservations for a class, contact Nicolette A. Dobrowolski at 315-443-9762 or nischnei@syr.edu.

On Display

The Marketing of the Candidate

Memorabilia associated with presidential campaigns from 1824 to 1972 is now on display on the sixth floor of E.S. Bird Library. Drawn from the collections of SU Library's Special Collections Research Center, the exhibition of buttons, banners, bumper stickers, and other items provides a historical overview of the images and slogans candidates have used in their quest for the White House.

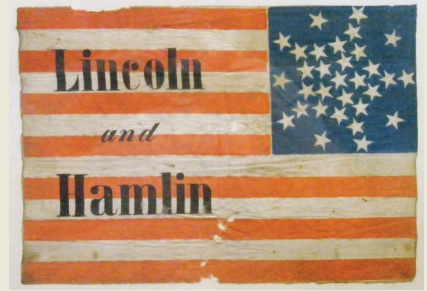
Dawn of a New Age: The Immigrant Contribution to the Arts in America

SU's Special Collections Research Center (SCRC) presents *Dawn of a New Age: The Immigrant Contribution to the Arts in America* on the sixth floor of Bird Library. The exhibition introduces

artists who created a dynamic vision of America when they arrived here between World Wars. Drawing on the holdings of the SCRC, this exhibition features selections from the papers of William Lescaze, Louis Lozowick, and John Vassos, among others.

This exhibition is part of the 2008 Syracuse Symposium presented by the College of Arts and Sciences. The symposium celebrates interdisciplinary thinking, imagining, and creating. This year's theme, migration, will be explored during exhibitions and events across campus.

Both exhibitions are free and open to the public weekdays from 9 a.m. to 5 p.m., through January 20, 2009.



A miniature flag created for Abraham Lincoln's 1856 presidential campaign



A photograph by E.O. Hoppé of Adolph Bolm as "Prince Ivan" in Diaghilev's 1911 Ballets Russes production of *L'Oiseau de feu* (*The Firebird*)

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